

# Alison Berridge

30 Westfield Road, Crawley, RH11 7BT  
07874 768799 aliberridge@hotmail.com

*Dear Resident,*

*I'm writing to ask you to support me by lending me your vote on Thursday 5th May.*

*Over the last few months I've personally knocked on hundreds of doors right across Southgate—and my team have knocked on many more. We've heard time and time again how much people love living here. But equally, there are things which could change to make life even better.*

*That's why it's so important that you vote Conservative on Thursday 5th May. I want to join Councillor Jan Tarrant in representing you on Crawley Borough Council to make Southgate an even better place to live, together we will deliver for Southgate.*

*Southgate has some great green spaces, good transport links and wonderful places to relax. But local people have told us time and time again that parking is a serious issue right across Southgate—and we've seen it ourselves. We've also seen and heard that the roads need work and that more attention needs to be paid to keeping our streets cleaner. Anti-social behaviour is also a problem, especially round the station.*

*I want to help you find solutions to the issues which could make your life in Southgate even better.*

*My background is in communications, I spent over three years working at the health and social care regulator highlighting where hospitals and care homes were failing the often vulnerable people using their services.*

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I now work for a not-for-profit pension provider right here in Cra wley (on Manor Royal) w hich seeks to achieve the best possi ble retirement incomes for savers of all ages.

I'm passionte ab out helping people. This w h y I want to support Southgate and the rest of Cra wley, in becoming the best it can possi bl y be. Thank you for taking the time to read this note. This election will be very close, so your vote reall y will count.

I do hope you are able to vote Conservati ve on Thursday May 5th and would like to thank you in ad vance for your support.

Best Wishes,



**Alison Berridge**  
Conservative Candidate for  
Southgate

P.S. If you are able to provide any support to my campaign in the remaining days before polling day please get in touch. We still have leaflets to deliver, canvassing to undertake and we still have slots for telling outside polling stations too.



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